**Board of Directors Meeting: October 8, 2019**

**Board Members in Attendance**

Heather Lundy

Ray Rudolph

Leesa Bohler

Fariborz Zaer

Larry Silberman

Melinda Spisso

Sarah Lamar

Melanie Orsini

**Board Members Absent**

Abra Lattany-Reed

Emily Dickinson

Erica Backus

Danny Mahfet

**Staff in Attendance**

Aileen Gabbey

Julie Schwartz

**Guest**

Laura Hagan

**Approval of Agenda**

All were in favor of approving the agenda.

**Review and approval of September Minutes**

Heather reviewed the September minutes. Ray moved to approve the minutes; Melanie seconded. Approved.

**Mission Moment**

Julie delivered the Mission Moment, which focused on the Curtis V. Cooper clinic. Curtis Cooper received a $50,000 grant this year. Ella Jackson was a beneficiary of the grant, and Curtis Cooper was able to detect her cancer early. Ella was diagnosed in 2016, and she is now cancer-free and a glowing ambassador for Komen.

**Executive Director’s Report**

Aileen delivered the Executive Director’s report. She shared with us that BigWig Allison Schuster-Jones was recently in a car accident, but has a pink (!) cast and is recovering.

We had a discussion about the likelihood for questions about our mission during this time of year, as our mission is very visible during breast cancer awareness month. If we see businesses contributing to breast cancer causes, it would be a good idea to politely ask where the funds are going. Aileen and Ray encouraged us to talk to them about talking points that we can have on hand.

**Race Update**

Ray reported that we have in hand a $30,000 check from Memorial! Aileen and Julie are focusing on the non-medical sponsors. Aileen would like us to try to branch out when thinking of sponsors, and asked us to brainstorm on that front.

**Treasurer’s Report**

Financials

Aileen informed us that the lady’s golf tournament check, for $20,000, came in, so that is good news. We reviewed the financials. Melanie moved to approve; Heather seconded. Approved.

2020 Race Budget

Laura Hagan gave us a summary of the 2020 Race budget. The budget is based on expenses from last year, which we believe will be mostly static. Total expenses are budgeted at $78,000, which would put us at a 20% expense ratio. Our big expenses are equipment and security. The total budgeted income, including in kind, is $457,935.

At the last Race meeting, Sarah suggested that we offer a free registration *in the following year* to anyone who raises $250. The Race committee really liked this idea. They also liked the idea of a flash sale, where we would pick a day or two to run discounted prices. We also talked about a lower, early registration fee. Our goal is to get people motivated to raise money.

The board considered whether to approve the concept of the flash sale, the lower, early prices, and the free registration in the following year to anyone who raises $250 (with the understanding that the Race committee has latitude to make some tweaks in implementation). We also considered whether to approve the 2020 Race budget. Melinda made a motion to approve; Melanie seconded. All were in favor.

Beginning FY 2021 Budget Process

Aileen reported that discussions for the 2021 budget will begin soon.

L2 Approval Vote

Sarah moved that Leesa be an L2 approver; Melinda seconded. Approved.

**Mission**

November Site Visits

Julie informed us that we will be doing site visits to the six grantees in November. She will send out the calendar to us as soon as they are all scheduled (two have already been scheduled).

Worship in Pink

Many churches are having a Worship in Pink service on October 20th.

Komen Scholar 3/25 and 3/26

Dr. Edith Perez will be our 2021 Komen scholar. Julie and Ray selected Dr. Perez, and she agreed to come. Dr. Perez is a practicing oncologist who is often referred to by doctors in our area. She practices at the Mayo Clinic in Jacksonville.

We had a discussion about the fact that we chose not to charge entry fees at last year’s Komen scholar event, and whether we should do that again or change it up. Ray suggested that we make the event a draw to the local medical society. The medical society can benefit, as they will get updates from Dr. Perez that they can utilize in treatment of patients. Also, we could potentially use the Memorial auditorium for free. Ray thinks it would be crucial to get the word out early, and thinks that there would be a lot of interest. Fariborz suggested that we try to get CME credit for this, which Ray thought was a great idea.

**Annual Board Retreat January 2020**

This year’s retreat is scheduled for January 25th. It will be 8-3, and location will be TBD.

**Board Development**

Heather reported on the progress of the Board Development Committee, which will meet today right after the meeting.

**Fundraising**

Big Wig Campaign

Aileen passed around a list of BIgWigs, and encouraged us to “adopt a BigWig” to reach out to and encourage.

BigWig Bash

Julie reported on the progress of the planning. Invitations will go out this week; the Save the Date went out last week. The event will be November 7th from 6-9 at Savannah Station. Tickets are $75. There are some conflicts, such as the Junior Achievement banquet. Jamie Ertle will emcee the event.

Lily Pad Exercise Followup

Aileen led a discussion about the takeaways from the lily pad exercise. We have a list of the top individuals we would like to contact, and had a discussion about who knows each of them.

October Third Party Events

**Next Meeting**: November 12, 2019 at the Komen office at 8:15.

Meeting adjourned at 9:20 a.m.