SPONSORSHIP OPPORTUNITIES

NATIONAL SPONSOR

Bank of America
## Corporate Sponsor Benefits

### Visibility

<table>
<thead>
<tr>
<th>30,000 Local Presenting Sponsor</th>
<th>20,000 Diamond Sponsor</th>
<th>15,000 Platinum Sponsor</th>
<th>10,000 Gold Sponsor</th>
<th>5,000 Silver Sponsor</th>
<th>3,000 Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rotating acknowledgement banner on Komen Coastal Georgia website</td>
<td>•</td>
<td></td>
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<tr>
<td>Company logo on registration form</td>
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<tr>
<td>Company logo on Race bib</td>
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<tr>
<td>Logo on Race announcements (postcards)</td>
<td>•</td>
<td>•</td>
<td>•</td>
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<tr>
<td>Company name included on all Race-specific radio PSAs*</td>
<td>•</td>
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<tr>
<td>Company will have the opportunity to provide team member(s) to represent company on 2 live TV appearances*</td>
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<tr>
<td>Company will have the opportunity to provide team member(s) to represent company on 1 live TV appearance*</td>
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<tr>
<td>Logo recognition in e-blasts</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Recognition on social media</td>
<td>•</td>
<td>•</td>
<td>•</td>
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<td></td>
</tr>
<tr>
<td>Print media as available**</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
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</tr>
<tr>
<td>Recognition on Race posters (1,000-2,000 printed)</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
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<td>LOGO</td>
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<tr>
<td>Race T-shirt (3,000-4,000)</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
</tr>
<tr>
<td>Race website</td>
<td>LOGO (w/link)</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
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<tr>
<td>Listing in Thank You ad</td>
<td>LOGO</td>
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</tbody>
</table>

### Recognition

- Expo table at packet pickup***
- Individual banner on Stage
- Company road art/mile markers***
- Booth space
  - 10’x20’ Tent
  - 10’x10’ Tent
  - 8’ Table
  - 8’ Table
- Company recognition on Stage banner
  - LOGO
  - LOGO
  - LOGO
  - LOGO
  - NAME

### Participation

- Company official to start the Race
- Company official to ride in pace car
- Opportunity for company representative(s) to greet Race participants at the Finish Line
- Use of Komen Coastal Georgia Race logo with “Proud Sponsor of 2019 Savannah Race for the Cure” (Jan. ’19-Apr. ’19)
- Company representative to speak on Main Stage
- Complimentary Race entries****
  - 12
  - 10
  - 8
  - 6
  - 4
  - 2

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**DEADLINES:**
- Presenting Sponsor - Sept. 30
- Postcards - Oct. 31
- Posters - Jan. 31
- T-shirt - Feb. 15
- Stage sign - April 2

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*Inclusion in TV and radio media dependent upon sponsor negotiations.
**Inclusion in advertising dependent upon media sponsor negotiations.
***All products must be pre-approved by Affiliate.
****The value of the entries will be deducted from the total amount that is acknowledged for federal tax purposes.

PLEASE CONTACT OUR OFFICE TODAY AT (912) 232-2535 OR INFO@KOMENCOASTALGEORGIA.ORG
Specialized Packages

**HOPE TENT SPONSOR - $10,000**
- 1 Available
- Banner in Hope Tent*
- Opportunity for company representatives to greet survivors at Hope Tent
- Opportunity to provide giveaways to survivors in Hope Tent **
- All benefits of Gold Sponsor

**TOP FUNDRAISING TEAMS TENT SPONSOR - $10,000**
- 1 Available
- Banner at Team VIP Area*
- Recognition on Team VIP Area tables
- Opportunity to provide giveaways**
- All benefits of Gold Sponsor

**START LINE SPONSOR - $5,000**
- 1 Available
- Banner at Start Line*
- All benefits of Silver Sponsor

**FINISH LINE SPONSOR - $5,000**
- 1 Available
- Banner at Finish Line*
- All benefits of Silver Sponsor

**PINK HONOR ROLL SPONSOR - $5,000**
- 1 Available
- Logo on Pink Honor Roll bibs
- Logo on Pink Honor Roll webpage
- Opportunity to provide giveaways to Pink Honor Roll members
- All benefits of Silver Sponsor

**KIDS FOR THE CURE SPONSOR - $5,000**
- 1 Available
- Banner at Kids Start Line*
- Logo on kids’ bibs
- Grand Marshal to start the Kids’ Race
- Opportunity to present medals at Finish Line
- All benefits of Silver Sponsor

**LOVE LOOP SPONSOR - $5,000**
- 1 Available
- Banner at Love Loop Site*
- Logo on butterflies
- All benefits of Silver Sponsor

**HYDRATION STATION SPONSOR - $3,000**
- 2 Available (1 at each mile)
- Banner at Station, employees can man station*
- All benefits of Bronze Sponsor

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*Company responsible for producing banners: Affiliate must pre-approve banner.
**All products must be pre-approved by Affiliate.

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SPONSORSHIP OPPORTUNITIES

APRIL 18

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