**Board of Directors Meeting: April 9, 2019**

**Board Members in Attendance**

Suzanne Kirk

Leesa Bohler – via telephone

Lori Keith Robinson

Melanie Orsini

Melinda Spisso – via telephone

Ray Rudolph

Abra Lattany-Reed – via telephone

Fariborz Zaer

**Board Members Absent**

Heather Lundy

Erica Backus

Emily Dickinson

Danny Mahfet

**Staff in Attendance**

Aileen Gabbey

Julie Schwartz

Rebekah Roth

**Guest**

Race Chair Tracey Choquette – via telephone

**Approval of Agenda**

Suzanne moved to approve the agenda; Lori seconded. Approved.

**Review and approval of March Minutes**

Suzanne reviewed the March minutes. Suzanne moved to approve the minutes; Lori seconded. Approved.

**Mission Moment**

Julie S. delivered the Mission Moment, the story of Carol Embery who was a recipient of a service provided by a Komen Coastal Georgia grant. She shared her story at the Coastal Ga “On Par” to Cure Breast Cancer Golf and Social event in Brunswick recently.

**Executive Director’s Report**

Aileen delivered the Executive Director’s report. Savannah Morning News is running Carol Embery’s story before the Race. WTOC is covering a story about Park Place Outreach training for the Race.

We will be looking for a new Affiliate Coordinator after the Race. Rebekah will reduce her hours with us to start a school counseling internship in the fall. We will also be looking at the list of potential Big Wigs for this fall after the Race.

Headquarters is providing our affiliate with an exemption to the $750,000 income requirement in the Affiliate Agreement because we meet all of the other required criteria in the agreement and are a high-functioning affiliate.

**Race Update**

Aileen and Ray shared that we are $2,000 away from our $100,000 sponsorship goal. We are looking for $1,000 Hope Tent sponsors and the deadline is this Friday to be on the Hope Tent banner. We have another Matching Challenge in order to promote fundraising and competition that will run from April 9-16.

Registrations are down from last year, and donations are up.

Leesa shared that the 2020 Walk Location Committee has narrowed down the locations to Ellis and Telfair Square together and occupy Barnard, or Skidaway Island State Park. They are meeting with the Skidaway staff to do a walk-through to discuss logistic details.

Suzanne asked that all Board members register so we can have 100% Board participation.

**Treasurer’s Report**

Financials

Aileen delivered the financial report, directing us first to the February actuals compared to prior year. Revenues are up, driven primarily by the 2018 Race and Big Wigs. Our expense ratio is right at 25%.

Suzanne made a motion to approve the financials; Dr. Zaer seconded; approved.

**Mission**

Komen Scholar Event and Grants Breakfast

Julie shared that there were about 60 people who came to see Dr. Keith Knutson’s lecture on March 12th. Feedback was good, and he enjoyed coming and speaking. Some people thought it was too technical of a presentation and would like more general efforts and research discussed. We asked the attendees for financial support, but got little response. Most attendees were already supporters.

The Grants breakfast went well, and we were able to grant out $259,716 for FY20.

**Board Development**

Leesa reported that Heather has agreed to chair the Board Development committee starting in August 2019 when Leesa transitions into the Board President role. MarRonde Lumpkin-Lotson has resigned citing her busy schedule. Sarah Lamar and Larry Silberman have agreed to join the Board in August. We are hoping Alfred McGuire will join the Board, as well.

**Fundraising**

Annual Fund Update

Aileen reported that we exceeded our $50,000 goal. This is largely due to Lori and Paul Robinson reaching out to many friends and contacts.

For the 2020 Annual Fund, the name will be the “Annual Mammogram and Research Fund.”

Ladies’ Golf Event 3/25 – 3/26

Abra and Julie shared their experience at the Coastal Ga “On Par” to Cure Breast Cancer Golf and Social Event in Brunswick on March 25th and 26th. The event went well and raised over $20,000. Abra is hoping to engage people from surrounding counties in our service area.

Mind-map Exercise Date

Suzanne shared that we will do the mind-map exercise, previously discussed at the Board Retreat, in June or July. Consider “What outcomes do we want from this?”

**Next Meeting**: May 14, 2019 at the Komen office.

Meeting adjourned at 9:00 a.m.