**Board of Directors Meeting: November 12, 2019**

**Board Members in Attendance**

Heather Lundy

Ray Rudolph

Leesa Bohler

Fariborz Zaer

Larry Silberman

Melinda Spisso

Sarah Lamar

Melanie Orsini

Danny Mahfet

**Board Members Absent**

Abra Lattany-Reed

Emily Dickinson

Erica Backus

**Staff in Attendance**

Aileen Gabbey

Julie Schwartz

**Approval of Agenda**

Ray moved to approve the agenda; Sarah seconded. All were in favor of approving the agenda.

**Review and approval of September Minutes**

Heather reviewed the October minutes. Leesa noted that we should add some information under the “Third Party Events” heading. Sarah moved to approve the minutes; Ray seconded. Approved.

**Mission Moment**

Julie delivered the Mission Moment. Miriam is a woman from Jamaica who sought treatment for an upper respiratory infection in January 2018. At that time, she noticed a pain in her right side, and eventually a lump in her breast. At age 54, she had never had a mammogram. She went to a federally-funded clinic in Brunswick, where she qualified for a Komen grant. After being diagnosed with stage 4 triple negative metastatic breast cancer, nurse navigator Karen Crosby helped Miriam enroll in Medicaid to cover her treatment. Miriam remains positive as she undergoes treatment.

**Executive Director’s Report**

Aileen delivered the Executive Director’s report. We briefly reviewed the BigWig Bash, and remarked upon the fact that we were again surprised by how much money it raised. The BigWig Committee is going to consider whether there are ways to take the campaign in a more focused direction and raise even more money.

Aileen passed around our FY2019 annual report.

**Race Update**

Leesa encouraged us to start spreading the Race date – April 18th. Registration opens this week; we have a soft opening for the Board and Race Committee on November 14th, and it will open to the public on the 15th.

Ray reported that we are doing well on sponsorships, and have almost completed the medical sponsorships. We have a verbal commitment from Gulfstream. We have about $66,000 committed at this point.

The next Race committee meeting is Thursday, December 5th, at 6:00 pm.

**Treasurer’s Report**

Financials

Danny delivered the Treasurer’s Report. The Finance Committee is meeting immediately following this meeting, and Danny requested that we table some issues until the Finance Committee has a chance to meet and recommend approval.

Ray asked why the interest income from our investment account is less than last year, when overall investments are doing well. Melanie explained this, and our interest income is actually up. The confusion was in the interpretation of the financials.

Compared to last year, our income is up and our expenses are down.

The Board voted to table the financials as requested by Danny.

**Mission**

November Site Visits

Grant Applications

Julie has verbal commitments that our six current grantees will reapply, and we believe we will have one new grant applicant. The grant applications are due 11/22. There was a discussion about how, with our income increasing, we will likely need to look at either attracting additional grantees or increasing the amount we give to each grantee. Currently, our cap is at $50,000. Leesa questioned whether we can approve the cap for this cycle, and Julie will look into this.

**Board Development**

Prospect List

Heather reported on the progress of the Board Development Committee. The Board reviewed the confidential list of prospects.

Ideas for January Retreat Topics

We still have not confirmed the location, but we are looking to have it somewhere offsite. Leesa asked us to be thinking about topics we need to address at the Retreat. The Retreat will be held on January 25th.

**Fundraising**

Big Wig Campaign

Overall, the BigWig set a record and raised over a quarter of a million dollars. There will be a thank you party on January 15th at Boston Derst’s home.

The day after the bash, Julie and Aileen visited all of the BigWigs and delivered breakfast, a framed picture from the bash, and a pink rose.

The focus, in the future, will be on keeping the momentum going and considering ways to grow the campaign. Leesa suggested that we reach back out to our “sponsored” BigWigs and thank them.

There was a brief discussion about whether we should raise the amount each BigWig is required to raise. Larry made the point that if the required amount goes too high, people may be intimidated. We want to make sure that we allow for a very diverse group of BigWigs.

BigWig Bash

Julie distributed a summary of the BigWig Bash as compared to last year. The Bash itself raised $45,000. The tickets and the sponsors pay for the actual event.

Annual Fund

Aileen reported that she, Emily Dickinson, and Larry will get together to revamp the committee. We are beginning to get gifts from past donors for this already. After Thanksgiving, and again after the holidays, we will do a mailing. The Annual Fund runs through March 31, 2020.

**Next Meeting**: December 10th at the Komen office at 8:15.

Meeting adjourned at 9:20 a.m.