**Board of Directors Meeting: March 12, 2019**

**Board Members in Attendance**

Heather Lundy

Melinda Spisso

Melanie Orsini – via telephone

Ray Rudolph

Danny Mahfet

Leesa Bohler – via telephone

Abra Lattany-Reed – via telephone

Fariborz Zaer

**Board Members Absent**

Erica Backus

Emily Dickinson

MarRonde Lumpkin-Lotson

Suzanne Kirk

Lori Keith Robinson

**Staff in Attendance**

Aileen Gabbey

Julie Schwartz

**Approval of Agenda**

Melinda moved to approved the agenda; Danny seconded. Approved.

**Review and approval of February Minutes**

We reviewed the February minutes. Ray noted that we should probably note that Dr. Zaer recused himself from the grants vote. Leesa noted that she believes Erica had joined us after the meeting began (Aileen checked on this and determined Erica was not present). Heather moved to approve the minutes with the changes; Melinda seconded. Approved.

**Mission Moment**

Julie S. delivered the Mission Moment, which focused on Komen’s funding of scholars throughout the country and internationally. Susan G. Komen funds scholars like Dr. King, who discovered the BRCA genes; the scholar who discovered the benefits of tamoxifen; and a scholar who studies women of African descent and their susceptibility to breast cancer.

**Executive Director’s Report**

Aileen delivered the Executive Director’s report. The Brunswick ladies’ golf tournament is coming up on March 25th; Abra and Julie will be attending parts of that event. Aileen updated us on the Affiliate Agreement, and the fact that we now sign one every year. This year, HQ is focusing on making sure we have a succession plan in place for staff and directors, which Aileen will be working on this summer. HQ is also including a requirement that we collect data. The $750,000 still stands, but our regional director is checking to see if an adjustment can be made for us.

**Race Update**

Aileen and Ray reported on the Race progress. Ray mentioned that the permitting process seems to get harder every year, and this year the City seems to want even more people to be notified – they are requiring that we notify people residing in the two blocks to either side of the race route. Donations are currently even to last year, and registrations are down by about 100. We are at $98,000 for sponsorships. We are hoping to get some more $1,000 sponsorships for the Hope Tent. The logistics are running smoothly, and everything is falling into place.

**Treasurer’s Report**

Financials

Danny delivered the financial report. We are up in revenue and down in expenses a little, compared to prior years. Our expense ratio is running at just under 27%, v. 41% at this time last year. That is primarily a function of not having a development director, plus an increase in revenue.

Melinda made a motion to approve the financials; Heather seconded; approved.

**Strategic Plan Update**

Leesa reported that the Exec board went over the retreat materials, and we think it is important to turn our focus to the “lily-padding” we learned about at the retreat. Would we prefer to do that during a board meeting, or have an additional meeting to brainstorm on this topic? Aileen discussed this with Phonecia, who said that it can be done in a board meeting, as long as the board meeting goes a little long. The consensus was that we would rather do this exercise during a board meeting. Leesa noted that we also talked about rebranding the annual fund; we have been using the term Mammogram and Research Fund. Ray moved that the fund be called Annual Mammogram and Research Fund; Melinda seconded. All were in favor. Leesa also reported on the exec committee’s discussion of the Community Advisory Committee. We still really like this idea, but it would require a lot of manpower to reactivate that committee right now. Ray noted that the same people who would be reactivating the CAC are the same people who are currently committed to the metastatic breast cancer outreach group and the community ambassador groups. It was decided that efforts should be directed towards the community ambassadors and the metastatic breast cancer initiative.

Aileen addressed the new additions to the strategic plan. They are:

* Getting more grantees to apply;
* Online metastatic breast cancer patient survey;
* Lily-pad exercise;
* New name of annual fund;
* Consider committee membership outside of Chatham County.

Leesa moved to approve the Strategic Plan with these changes; Heather seconded. Approved.

**Mission**

Evening with Komen Scholar 3/12

We are expecting about 75 people tonight. The talk will begin around 6:15.

Grants Breakfast 3/13

We have about 100 confirmed RSVPs. Attendance is down a bit due to proximity to St. Patrick’s Day. The breakfast begins at 8:30.

**Board Development**

Leesa announced that we have two board members who have accepted our invite – Larry Silberman and Sarah Lamar. Sarah Lamar is an attorney at HunterMaclean, and was a 2017 BigWig; she also has a personal connection to breast cancer. Larry Silberman is the general manager of WTOC and is a past BigWig. He is very active in the community, and just served as the United Way campaign chair. We are still speaking with Alfred McGuire; he is very interested, but he is concerned about being able to attend the meeting. Our goal is to fill the board up to 15 people in August.

**Fundraising**

Big Wig Bash

Julie reported on the Big Wig Bash. The first committee meeting was held late February. Boston Derst and Karen Guinn are chairing the committee, and it seems like there is a lot of excitement around the event this year. November 7th is the tentative date for the bash.

We have a rolling list of prospects for BigWigs. We’ll start that process soon after the Race.

Annual Fund Update

Aileen spoke to Lori yesterday, and Lori thinks she has secured about $6,000 in pledges, which would bring our number to $46,000 of our $50,000 goal. We will also ask for contributions to the AMARF at the event tonight.

**Next Meeting**: April 9, 2019 at the Komen office.

Meeting adjourned at 8:50 a.m.