**Board of Directors Meeting: June 11, 2019**

**Board Members in Attendance**

Heather Lundy

Melinda Spisso

Ray Rudolph

Emily Dickinson – via telephone

Suzanne Kirk

Fariborz Zaer

Lori Keith Robinson

Leesa Bohler

Melanie Orsini – via telephone

**Board Members Absent**

Abra Lattany-Reed

Danny Mahfet

Erica Backus

**Staff in Attendance**

Aileen Gabbey

Julie Schwartz

Rebekah Roth

**Approval of Agenda**

Ray moved to approve the agenda; Leesa seconded. Approved.

**Review and approval of April Minutes**

Heather reviewed the May minutes. Leesa moved to approve the minutes; Fariborz seconded. Approved.

**Mission Moment**

Julie delivered the Mission Moment, which consisted of a letter from a patient to Komen and the Diversity Health Center thanking us and them for allowing her to have a mammogram. She found out she is breast cancer-free, and now has peace of mind.

**Executive Director’s Report**

Aileen informed us that, sadly, Boston Derst was in a bad car accident over Memorial Day weekend and is still recovering at Memorial. We signed a card to give to Boston. Unfortunately, Boston will likely have to step down from co-chairing the Big Wig Bash. Aileen also informed us that Ginger Fawcette’s mom is being treated for ovarian cancer.

Aileen has started interviewing candidates for Affiliate Coordinator. Girls on the Run recommended their intern. Her first interview went well, and we will bring her back for a second interview.

We will be getting an invitation for a Komen Town Hall.

Suzanne told us that she recently spoke with Cecilia Russo, who was extremely complimentary of Aileen. Cecilia was very impressed with Aileen’s skills in maintaining communication and keeping her informed of Komen’s accomplishments and efforts.

**Race Update**

Recruiting/confirming committee

Aileen and Tracey will ask Rosemary Bodaford to be the logistics chair again.

Race Committee Thank You Party

The Race Thank You Party will be at Aileen’s house (310 E. 48th St) from 5:30-7 on Thursday, June 20th.

Thanking sponsors

Ray and Aileen are in the process of thanking sponsors. We still have all indications that Memorial remains very happy.

We hit $211,000 for the Race – we surpassed our goal!!!

**Treasurer’s Report**

We are awaiting year-end financials. We should have them by the end of June.

**Strategic Plan**

Exec committee met recently and did a “checkup” to see if we are tracking well on our strategic plan. The takeaway is that we are doing well with our strategic plan objectives. We will revisit this topic often to ensure we stay on course.

**Mission**

Reaffirm priorities for grants

Julie reminded us of our current grant priorities. Listed first is “projects that reduce barriers related to cost of direct services.” This includes mammograms, ultrasounds, biopsies, and other direct medical services. Our second priority is “evidence-based patient navigation projects.”

The priorities are important, because when the review panel analyzes grantees, they look for the ones that are most in line with these priorities.

Heather moved to reaffirm these priorities for our upcoming grant cycle; Melinda seconded. Affirmed.

Komen scholar in 2020?

Julie asked whether we are interested in having a scholar come speak again in 2020, because it is a long process and she would like to get started on it. The Board was in favor of having a scholar in 2020.

Ray has been brainstorming ways to increase the audience, and suggested trying to use the CME office at Memorial and incorporate it into grand rounds. There was a discussion about whether this is our target office.

We also discussed whether we budgeted for this. Aileen reminded us that we budgeted for trips to see More than Pink walks, which we won’t have to do now, so this money could be redirected.

The consensus was that we should do this again.

ACS/Pfizer grant info from HQ

Aileen reported that American Cancer Society and Pfizer have teamed up and are asking for grant applications. Before we pursue more information about this, Aileen asked the Board whether there are objections to potentially taking money from ACS and a drug company.

Julie read the brief grant synopsis, which states that it is focused on decreasing the gap in mortality rates in minority populations. There was a discussion about whether we would be the target grantee for this, because the grant contemplates a grantee who will “develop a program” to meet the objectives. Because we do not provide direct services, we would essentially be a pass-through for these funds. It may make more sense for our grantees to apply directly.

The terms of the grant request say that a grantee may request up to $350,000. Formative projects focusing on assessment only may request up to $50,000.

ACS and Pfizer sent this to Komen HQ, and HQ shared it with us.

If we do want to do this, a letter of intent is due next week. By July 18, they would let us know whether we are invited to apply.

There was a discussion about pros and cons of drafting the letter of intent. We also discussed sharing this with our grantees and encouraging them to apply directly. Fariborz let us know that Pfizer does more than most drug companies when it comes to giving back, and they hold an annual event where they give away three million dollars of free drugs.

No one voiced an objection to taking money from ACS or Pfizer. The consensus was that we will ask about the applicability of the grant to funding our current mission (pass-through to grantees). If yes, then we will send a letter of intent. We will also share the information with our grantees.

**Board Development**

Draft slate

Leesa discussed the board slate. Sarah Lamar and Larry Silberman will join the board. Ericka has agreed to serve another term. We will vote on this in July. Lori let us know that she will complete her second term, but will not be able to complete her third. She hopes to stay involved, and one area she would like to spearhead is staying in touch with former board members.

Former board reception

The last one was in 2017. There was a discussion about whether we want to pursue doing this again. Consensus was that we will do another one, and we discussed combining this with a board reception in August.

**Fundraising**

Mind mapping

Leesa let us know that she’s spoken with Lauren Dumas, and we are tentatively planning to incorporate a mind mapping exercise into the September meeting.

Big Wig recruiting

Aileen asked us to think of potential Big Wigs and let her know of any suggestions.

**Next Meeting**: July 9, 2019 at the Komen office.

Meeting adjourned at 9:13 a.m.